

# Laney Delaney

## Film Producer & Director

Based in Washington, DC 20009

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## SUMMARY

Filmmaker with more than 70 short films and 20 limited series produced across 5 years of experience. Thrives in fast-paced environments and is skilled at finding compelling narratives in unlikely places. Leads teams and clients with clear vision and communication. Looking to produce innovative and impactful work with an ambitious, creative, and story-driven production team.

## SKILLS

**Gear:** Cinema cameras – Sony FX3, FX6; DJI Ronin gimbals; audio field recorders; wireless microphone RX & TX systems

**Software:** Adobe Suite – Premiere Pro, After Effects, Audition, Photoshop

**Technique:** Studio and field lighting; color grading; motion design; documentary interviewing

**Interpersonal:** Client management; scheduling, travel and logistics coordination

## EXPERIENCE

### **WebsEdge, *Washington, DC/London, UK***

#### **Editorial & Output Producer**

JANUARY 2024 - PRESENT

- Manage clients at world-leading professional organizations to develop and implement production plans for limited series and digital campaigns
- Lead collaborative brainstorming sessions to translate ideas into clear and confident video pitches to clients
- Produce a diverse range of content including studio sit down interviews, short travel documentaries, issue explainers, event recaps, and social-first vertical shorts
- Spearhead innovative and outside-the-box formats and guide their successful execution
- Manage production budgets including labor costs, travel and accommodations, and equipment rentals
- Plan schedules and refine workflows to meet tight deadlines for same-day shoot, edit, and delivery
- Script messages to camera, interview guest introductions, and short-form social pieces
- Direct and shoot in fast-paced multi-camera run and gun environments
- Conduct interviews to coach clear, concise, and editor-friendly responses from interviewees
- Edit and lead post-production to deliver consistent and high quality output on rapid timelines

- Animate motion graphics for explainers, brand impact, and to add polish to media assets like photos and articles
- Provide direct, specific, and constructive feedback to team members to maintain vision and objective throughout a project
- Coordinate distribution strategies between internal and external communications teams to maximize audience impact
- Write copy, titles, and thumbnail text for YouTube and social media prioritizing SEO and user engagement
- Juggle many clients and deadlines through ~6-10 simultaneous projects across short and long term timelines
- Develop companywide shoot and style guides to enable seamless handover between teams working across different states and continents
- Research industry trends in gear, software, technique, style, and distribution to drive strategic workflow optimization and maintain a competitive quality standard

### **Producer, Camera Operator/Editor**

AUGUST 2021 - JANUARY 2024

- 2024 Telly Awards – Gold Award, Non-Broadcast, Science & Technology
- Shoot and edit conference live event coverage on quick-turn deadlines
- Translate client messaging into corporate documentary short films
- Craft detailed film plans including schedule and shot list to hand off for onsite crews to execute
- Write interview questions to build clear narratives from dense, technical subject matter
- Edit and deliver on swift, deadline-driven timelines

### **The Zebra Press, Alexandria, VA**

#### **Assistant Producer, Camera Operator/Editor**

NOVEMBER 2020 - JULY 2021

- 2022 Washington Area Music Award Finalist – Music Media Award; *“Living on Music with Steve Houk”*
- Edited ~2 hour interviews to publish for weekly episode deadlines
- Directed skeleton shoots and livestream interviews
- Developed and implemented digital distribution strategies to grow social engagement by over 70%

## EDUCATION

### **Lehigh University, Bethlehem, PA - B.A. Journalism**

AUGUST 2016 - MAY 2020

- Class of 2020 Student Commencement Speaker
- 2019, 2020 Williams Prize – First Place, Video Story
- 2019 Student Keystone Media Awards – Second Place, Video Story