Laney Delaney

Writer/Director and Producer

Based in Washington, DC 20009
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SUMMARY

Writer/Director and Producer with more than 70 short films and 30 limited series produced across 6 years of experience. Thrives in fast-paced environments and is skilled at finding compelling narratives in unlikely places. Leads teams and clients with clear vision and communication. Looking to produce innovative and impactful work with an ambitious, creative, and story-driven team.

SKILLS

Gear: Cinema cameras – Sony FX3, FX6; DJI Ronin gimbals; audio field recorders; wireless microphone RX & TX systems

Software: Adobe Suite – Premiere Pro, After Effects, Audition, Photoshop

Technique: Studio and field lighting; color grading; motion design; documentary interviewing

Interpersonal: Client management; scheduling, crewing, travel and logistics coordination

EXPERIENCE

WebsEdge, *Washington, DC/London, UK*

Head of Creative, Association Content

SEPTEMBER 2026 - PRESENT

- Direct creative/editorial across the company's entire client portfolio, 20+ accounts
- Partner with clients at world-leading professional organizations to develop and execute production plans for limited series centered around their annual meetings
- Produce digital-first interview and documentary/news-style content for expert audiences in science, medicine, public health, and more
- Assign budgets to projects and ensure crewing, travel, and other production costs remain on target
- Lead teams through the production process, directing writer/producers, film crews, editors, and social media managers from ideation to distribution
- Develop and implement companywide format and style guidelines
- Research industry trends in gear, software, technique, style, and distribution to drive strategic workflow optimization and maintain a competitive quality standard

Editorial Producer & Director

JANUARY 2024 - SEPTEMBER 2026

- *68th Capital Emmy Awards – Nominee, HEALTH/MEDICAL; "APHA TV"; Director, Editor & Producer*
- *2026 Telly Awards – Silver Winner, Campaign-Health & Safety; "APHA TV"*

- *2026 Telly Awards – Bronze Award, General-Health & Safety; "Strong Together | City of Alexandria Fire Department, VA"; Producer & Director of Photography*
- Direct, shoot, and conduct interviews in fast-paced multi-camera run and gun environments
- Animate motion graphics for explainers, brand impact, and to add polish to media assets like photos and articles
- Juggle many clients and deadlines through ~6-10 simultaneous projects across short and long term timelines

Producer, Camera Operator/Editor

AUGUST 2021 - JANUARY 2024

- *2024 Telly Awards – Gold Award, Non-Broadcast, Science & Technology; "A Brighter Future - The Mount Sinai Institute for Climate Change, Environmental Health & Exposomics"; Producer & Editor*
- Produce and edit branded documentary and corporate testimonial short films
- Draw compelling narratives out of dense and highly technical client briefs
- Build call sheets and coordinate remotely for hand-off to local crews

The Zebra Press, *Alexandria, VA*

Assistant Producer, Camera Operator/Editor

NOVEMBER 2020 - JULY 2021

- *2022 Washington Area Music Award Finalist – Music Media Award; "Living on Music with Steve Houk"; Assistant Producer & Editor*
- Edited ~2 hour interviews to publish weekly
- Directed skeleton shoots and virtual interviews
- Implemented digital distribution strategies to grow social engagement by over 70%

SELECTED PROJECTS

2026

A Very Merry Layoff *(Short Film)* – Misc.film / 48 Hour Film Project; *Director, Writer, Producer*

Bode Technology *(Commercial)* – Adrava Media; *Script Supervisor*

EDUCATION

Lehigh University, *Bethlehem, PA* - *B.A. Journalism*

AUGUST 2016 - MAY 2020

- Class of 2020 Student Commencement Speaker
- 2019, 2020 Williams Prize – First Place, Video Story
- 2019 Student Keystone Media Awards – Second Place, Video Story